

CARDINAL  
CHRONICLE

BY MICHAEL PEÑA

**A DOCUMENTARY MADE BY FOUR** Stanford graduates that focuses on America's oldest and most prestigious teen science competition will be shown on Tuesday, June 16, at the Herbst Theatre in San Francisco. *Whiz Kids* follows the lives of three 17-year-olds competing in the Intel Science Talent Search. Their stories serve as an inspiration at a time when American teens lag far behind other countries in math and science. The filmmakers include alums **MICHAEL DUCA, TOM SHEPARD, TINA DIFELICIANONIO** and **JANE WAGNER**. The film's advisory committee includes former FDA commissioner and University President Emeritus **DONALD KENNEDY**; Professor **SHARON LONG**, former dean of the School of Humanities and Sciences; and Nobel laureate **DOUGLAS OSHEROFF**, professor of physics at Stanford. The June 16 premiere will benefit the Exploratorium. For more information, go to <http://whiz-kidsmovie.com>.

**THANKS FOR ALL OF THE E-MAILS** expressing how much you have enjoyed reading my column over the years. After announcing last month that I will be laid off on May 29, condolences and encouragement poured in from all over campus. So, for this final "Cardinal Chronicle," I thought I'd recount one particularly touching moment since coming to Stanford in 2004.

**AS MANY OF YOU KNOW, BESIDES** this column, I also wrote about workplace issues and, occasionally, other newsworthy events. In 2005, I covered the Dalai Lama's two-day visit to campus, which began with a mass meditation in Maples Pavilion attended by some 7,000 people. But at the end of the day, His Holiness paid an informal visit to the Martin Luther King, Jr., Research and Education Institute. Upon arriving at Cypress Hall, I was stopped by security before being allowed into the institute's small reception area—and subsequently asked to stay in the back of the crowded room. I didn't need to be in the front row, anyway, for the intimate chat between the spiritual leader and the institute's director. After they finished, the Dalai Lama went out of his way to shake the hand of every single person who was in the room, making his way through the crowd to shake mine as well.

**ON THAT NOTE, WITH WARM REGARDS,** let me just say that the pleasure has been all mine.

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## Arts

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issues relevant to Ariosto's "longue durée" in the European cultural tradition. Awarded to Michael Wyatt, Center for Medieval and Early Modern Studies; and Stephen Orgel, English.

**Errol Morris Visit.** The Department of Art and Art History plans to bring the preeminent American documentary filmmaker to campus in fall quarter. Morris' visit will include two evening screenings followed by discussion. Morris will participate in a class for undergraduates and a master class for graduate students in the MFA program in documentary film and video. Awarded to Jamie Meltzer, Art and Art History.

**Imagination on the Pacific Rim: Asian American Writers and Their Craft.** The speaker series, "Imagination on the Pacific Rim," will be devoted to Asian American writers and their craft, featuring four readings by renowned authors who represent a range of genre conventions, ethnic life trajectories and socio-historical contexts. Awarded to Steven Hong Sohn, Asian American Studies.

## Curricular innovation in the arts

**Advanced Modern Dance Technique.** This fall, noted dance musician Judith Rosenberg will join *Dance 141: Advanced Modern Dance*, to work collaboratively with faculty member Diane Frank. This project will invite collaboration with Music Department faculty and students. Awarded to Diane Frank, Dance Division.

**Design for Exploration.** In *Art Studio 262: Design for Exploration*, five out of 10 classes will be held at the Exploratorium to study prototyping workshops, exhibit interaction, observation of exhibit use, installation of prototype exhibits in use and project critiques. Awarded to John Edmark, Art and Art History.

**The Graphic Novel.** *English 190G: The Graphic Novel* brings together students from a variety of backgrounds in the creation of a full-length graphic novel during winter quarter. In 2010, the class will give students the chance to work with a professional illustrator, print and distribute their finished product, take a field trip to ComiCon in San Francisco, benefit from visiting graphic novelists, host a campus colloquium and create a website documenting their process. Awarded to Tom Kealey, Creative Writing Program.

## Labor

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Escanuela pointed out that the interest-based model involves preparing and framing grievances and issues before actual negotiations begin. "We had a good experience out there," said Escanuela, a crew leader in Grounds. "Everyone got to know each other on a different level."

The seminar, "Negotiating Labor Agreements: New Strategies for Achieving Better Collective Bargaining Outcomes," was led by Professors Joel Cutcher-Gershenfeld and Robert McKersie, co-chairs of the Program on Negotiation at Harvard Law School.

The collective bargaining period at Stanford will begin in early July and run through August. Neither the university nor the bargaining unit has presented specific issues that they expect to negotiate.

"Our focus will be on interests which will lead to options," Jones said. "Our goal is that many of these options will be developed jointly by management and labor representatives." **SR**

## RELATED INFORMATION ON THE WEB

<http://elr.stanford.edu>

[http://www.pon.harvard.edu/courses-and-training/courses-training-salesletters/?product\\_id=188](http://www.pon.harvard.edu/courses-and-training/courses-training-salesletters/?product_id=188)

**Devising Otherness in Uganda and America: Creating a Theatrical Performance Based on Identity.** In late summer 2009, drama Professor Michael Ramsaur will create a collaborative performance project between Stanford and Makerere University in Kampala, Uganda, as part of a Bing Overseas Studies Seminar. The performance will focus around the questions, "What do Americans think about Africa and Africans? What do Africans think about America and Americans?" The final work will be performed at both Stanford and Makerere. Awarded to Michael Ramsaur, Drama.

## Gender and Sexuality in Asian

## Saloner

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"Over nearly two decades at Stanford, Garth Saloner has demonstrated that he is not only a top-notch scholar but also a respected leader among his peers and distinguished teacher highly praised by his students," Hennessy said. "His scholarship in the areas of entrepreneurship and electronic commerce is particularly pertinent to our times and the global economy."

Etchemendy said Saloner has been a leader in the evolution of management education.

"Garth Saloner helped to lead the development and transition to a new curriculum that is truly reinventing the path to an MBA," Etchemendy said. "In his own words, this new curriculum is the 'innovation of the MBA.' As dean, Garth will ably continue the momentum generated by Dean Joss and maintain the research excellence of our business school."

Saloner said he welcomes the challenges ahead.

"The Stanford GSB has the opportunity to prepare future generations of principled critical analytical thinkers whose actions can change the world. Through our research, we will continue to develop the intellectual underpinnings of management and we will embody that knowledge in our teaching. From our sustainable new management center on the Stanford campus we will promote the free-flow of students, faculty and ideas across disciplines and schools as we develop management knowledge and business leaders for the 21st century."

Saloner is known for his pioneering work on network effects, which underlie much of the economics of electronic commerce and business. Saloner's research has focused on issues of entrepreneurship, e-commerce, strategic management, organizational economics, competitive strategy and antitrust economics. Much of his most recent work has been devoted to understanding how firms set and change strategy, in established firms and startups.

Members of the search committee were impressed with the breadth of Saloner's experience and widespread respect he has earned across the academic spectrum, according to committee co-chair John Roberts, the John H. Scully Professor of Economics, Strategic Management, and International Business in the Graduate School of Business.

"Garth Saloner is an outstanding teacher, a distinguished scholar and an experienced administrator with remarkable leadership skills, significant links to the business world and a global mindset. He should be a great dean."

Saloner is one of only two faculty mem-

**American Literature.** Visiting writers will appear in "creative-critical" dialogue for two courses in Asian American studies to engage with students in discussions of gender and sexuality, race and regionalism and Asian American culture. Awarded to Stephen Hong Sohn, Asian American Studies.

SiCa, established in 2006 as part of the Arts Initiative, develops new undergraduate arts programs, hosts artists-in-residence and awards grants for multidisciplinary arts research and teaching. It incubates collaborative performances and exhibitions with campus partners and other institutions.

Visit the SiCa website at <http://arts.stanford.edu>. **SR**

bers to have won the Distinguished Teaching Award at the Stanford Business School twice, first in 1993 and again in 2008. He has taught courses in entrepreneurship, electronic commerce, strategic management, industry analysis and competitive strategy to undergraduates, MBA students, the Sloan Program and PhD students, and in executive programs around the world. He is the director of the Summer Institute for Entrepreneurship, a summer program for graduate students in non-business fields.

Saloner received a BCom and MBA (with distinction) from the University of the Witwatersrand in Johannesburg, South Africa. He received an MS in statistics, an AM in economics and a PhD in economics, business and public policy from Stanford University between 1978 and 1982. He joined the faculty of the Economics Department at the Massachusetts Institute of Technology as an assistant professor in 1982 and was promoted through the ranks to the position of tenured full professor in both the Economics Department and the Sloan School of Management.

He was one of the founders of the Stanford Computer Industry Project, a major study of the worldwide computer industry, funded by the Sloan Foundation, and a founder of the Center for Electronic Business and Commerce. He served as associate dean for academic affairs, and director for research and curriculum development from 1993 to 1996. In 2006, he led the Curriculum Review Committee that undertook a major overhaul of the MBA curriculum, allowing students more flexibility in customizing their coursework.

The Stanford Graduate School of Business, with a faculty that includes three Nobel laureates, has established itself as a global leader in management education and has built an international reputation based on

educational programs designed to develop insightful, principled global leaders. Since its creation in 1925, the school has continued to innovate its curriculum and to build a faculty known for its cutting-edge research. It enrolls over 800 students in MBA, PhD and Sloan Master's programs and has more than 100 tenure-track faculty and 50 lecturers and visitors.

The school is currently constructing a new campus, the Knight Management Center, with 360,000 square feet designed to support a wider variety of teaching and learning methods and foster collaboration across disciplines. When completed in 2010-2011, the new campus of eight buildings around three quadrangles is expected to achieve the highest level LEED Platinum certification for environmental sustainability from the U.S. Green Building Council. **SR**



Garth Saloner

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